

## Brighton Photo Fringe 2 October-14 November 2010



### Registration Details

Brighton Photo Fringe will be producing 30,000-50,000 full colour A5 brochures to publicise and market all exhibitions and events taking place during this year's festival. All entries can include: up to 100 words of information, an image, exhibition/event title, artists' names, venue name, venue address, website, exhibition dates, opening times and associated logos. All listings will also be featured on the Brighton Photo Fringe website (currently being redeveloped).

For 2010 Brighton Photo Fringe will also be collaborating with Brighton Photo Biennial to produce 10,000-30,000 full colour A2-folded-to-A5 maps - so all Biennial and Fringe exhibitions will be profiled together.

The brochure will be distributed locally, regionally and nationally. The map will be distributed locally, and both the brochure and map will be available from all Biennial and Fringe venues.

**Registration for the Brighton Photo Fringe brochure and map is NOW open**

### Rates

Full page: **£280** (100 words max)  
Half page: **£140** (75 words max)  
Quarter page: **£70** (50 words max)

For double-page spreads, other formats or advertising rates please contact [info@photofringe.org](mailto:info@photofringe.org)

### Registration

Registration involves reserving the amount of space in the brochure, providing contact details and giving basic information. To register your exhibition or event, please email [info@photofringe.org](mailto:info@photofringe.org) the following **as soon as possible**:

**Contact name / Email address / Telephone or mobile /  
Size of listing: (e.g. quarter, half or full page) /  
Title (if known) / Artists (if known) / Venue (if known) / Dates (if known)**

**Deadline for registration: Monday 26 July 2010 at 5pm**

Once you have Registered, you will be contacted with exact specifications for your listing and sent an invoice. Listings will only be accepted upon receipt of payment.

**Deadline for copy and payment: Monday 9 August 2010 at 5pm**